

JENNIE ZELL

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Self-taught, innovative, quirky yet level-headed, works equally well independently or on a team... and cute too!

EXPERIENCE

Ocean Creek Apparel

Designer/Artist

February 1999-Present

Create original, eye-catching resort style design templates for screenprinted t-shirts. Each design is efficiently built to customize for the client. Designed custom logos, illustrations, and screenprint designs.

Develop multi-page, full color catalogs for offset printing as well as other marketing materials. Generated new and exclusive typefaces to give our company's artwork an inimitable style.

Other accomplishments & duties:

Streamlined workflow for the artroom, keep files organized for hundreds of customers over several years. Prepare & output separations for screenprint. Created company website in 2002. Several designs have been best-sellers for high profile clients such as Colonial Williamsburg & Margaritaville.

Hobbies

Podcasts: Dork Trek, Playing Doctor, and BroadCast. Common tasks: logo creation, editing recorded shows, using social media for word-of-mouth advertising, producing both audio and visual promotional materials, and creating a consistent branding website to social media outlets.

Tidewater Libertarian Party (ca. 2004-2009): Developed web design and logo still in use today. Created banners for web advertising, informative literature, posters, and business cards.

Digital and Traditional SLR Photography: Nikon D3100, N75

TECHNICAL

Windows OS primarily, but have used (and can quickly adapt to) OSX 10.8

Adobe Illustrator 15; Adobe Photoshop 7 - 12; Adobe InDesign 7; Adobe Bridge 4; Adobe Soundbooth 2.0; Basic knowledge of Adobe Audition 1.0

Corel Draw 8-13

High-Logic Font Creator 5.5

Wordpress 3.4.2

Intermediate knowledge of **CSS 2, HTML 4**

Microsoft Word; Microsoft Excel